



# Day One Newsletter

## BLUEPRINT TO IMPROVE WV PERINATAL HEALTH

### Progress made on Blueprint To Improve WV Perinatal Health

Two of the ten Policy Initiatives identified in the Blueprint to Improve WV Perinatal Health were addressed during the 2007 legislative session. You can find all ten of the Policy Initiatives listed in the February 2007 Day One newsletter posted on the Day One website at [www.wvha.org/day\\_one](http://www.wvha.org/day_one). You can access the Blueprint at [www.wvhealthykids.org](http://www.wvhealthykids.org) under “downloads”

1. **Senate Bill 148 (Breastfeeding Bill) ensures that breastfeeding is not considered indecent exposure. The bill was passed by both houses and was signed by the Governor.**

***EXCITING ADDITIONAL BREASTFEEDING INFORMATION!!!!  
FUNDING FOR LACTATION TRAINING!***

***To support and promote breastfeeding in West Virginia, the State legislature awarded funding to help offer a week-long training program for hospital nurses (and other professionals) in lactation education. This training is tentatively scheduled for Nov.5-9, 2007 in Charleston. Look for more information about this in the future.***

**House Bill 2583, to expand tests for newborn screening (House Bill 2583) was passed on the final day of the 2007 legislative session. Currently, West Virginia only screens newborn babies for 4 conditions. HB2583 expands newborn screening to all twenty-nine conditions recommended by the American Academy of Pediatrics and the March of Dimes. The tests will be phased in over a two-year period.**

For additional information about bills addressed during the 2007 legislative session, you may visit the WV legislative website at [www.legis.state.wv.us](http://www.legis.state.wv.us).

Day One  
West Virginia  
Hospital Association

April 2007

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A torn jacket is soon mended,  
but hard words bruise  
the heart of a child.

*Henry Wadsworth Longfellow*

## CHILD SAFETY NEWS INFANT CARRIERS VOLUNTARILY RECALLED

**SlingRider Infant Carriers** made by Infantino LLC, of San Diego, California have been recalled because the plastic slider on the fabric strap can break. This can cause the strap supporting the carrier to release and infants to fall out of the carrier. Infantino has received 10 reports of plastic sliders breaking, including eight reports of babies falling out of the carriers. There were four reports of impact injuries where the child was taken to the emergency room. One of these children fractured her skull.

The carriers were sold at Target Stores, Babies R Us, BJ's Wholesale Club, Modcraft and other retailers nationwide, by catalog and online from July 2006 through February 2007 for about \$30. Consumers should stop using these carriers immediately and contact Infantino to return them and receive a free replacement product.

For more information, contact Infantino toll-free at (888) 808-3111 between 8 a.m. and 4 p.m. PT Monday through Friday or go to the firm's Web site at <http://service.infantino.com>

**Baby Trend Back Pack Carriers** sold at discount department and juvenile products stores nationwide from March 2002 through November 2006 for about \$50 have also been recalled. The product is a green/silver infant back pack carrier made of heavy duty nylon with a light-weight steel frame. Only carriers with style number 2512 and 2592LX are included in the recall. Style numbers are printed on the metal frame of the product. The carrier has a 5-point safety harness, padded shoulder and hip straps, padded leg openings and heat support. The carrier also has a top canopy and large diaper bag which attaches to the frame. "Baby Trend" is printed on the back of the seat of the carrier. The backpack folds into its own diaper bag for storage and travel.

Consumers should contact Baby Trend for return instructions and a free replacement carrier. **Consumer Contact:** For additional information, contact Baby Trend at (800) 328-7363 between 9 a.m. and 5 p.m. PT Monday through Friday or visit the firm's Web site at [www.babytrend.com](http://www.babytrend.com)

## Resources for You

The American Heart Association recently launched the newest addition to its family of *CPR Anytime* products, the ***Infant CPR Anytime Personal Learning Program***.

*Infant CPR Anytime* is a revolutionary tool for teaching the core skills of infant CPR and relief of choking. This self-directed kit allows families, friends, and others who care for infants to learn the core skills of infant CPR and relief of choking in just 22 minutes.

Developed in coordination with the American Academy of Pediatrics (AAP) and using the learning technology of Laerdal Medical, the *Infant CPR Anytime* kit contains everything needed to learn infant CPR and relief of choking. Each kit contains a personal, inflatable Mini Baby™ CPR learning manikin, a CPR skills practice DVD, fold-out skills reminders, and other program accessories. Using this kit, CPR skills can be learned anywhere, from the comfort of home to a large community group setting. And, at less than \$35, *Infant CPR Anytime* kit is a cost-effective way to prepare the entire family to save the life of an infant.

For more information on Infant CPR Anytime or other American Heart Association *CPR Anytime* products, or to purchase a kit, please visit the CPR Anytime Web site at [www.cpranytime.org](http://www.cpranytime.org).

*Please visit the Day One website ([www.wvha.org/day\\_one](http://www.wvha.org/day_one)) for updated supply orders, monthly report forms, past issues of the Day One newsletter, and various other resources and links.*

*For additional information about Day One, contact Cinny Kittle, Project Director, at the West Virginia Hospital Association. 304-344-9744, e-mail at [ckittle@wvha.org](mailto:ckittle@wvha.org).*

## National Health Observances

### April 1 - 30

#### **Cesarean Awareness Month**

International Cesarean Awareness Network, Inc.

1304 Kingsdale Avenue

Redondo Beach, CA 90278

(800) 686-ICAN (4226)

[info@ican-online.org](mailto:info@ican-online.org)

[www.ican-online.org](http://www.ican-online.org)

Materials available

Contact: Tonya Jamois

### May 31

#### **World No Tobacco Day**

Pan American Health Organization

WHO Regional Office for the Americas

525 23rd Street NW

Washington, DC 20037-2895

(202) 974-3890

<http://www.who.int/tobacco/wntd/en/>

Materials available

Contact: None designated

### **April is Child Abuse Awareness Month**

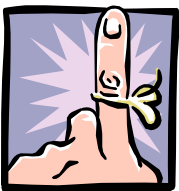
**For related information and resources, visit:**

<http://www.preventchildabuse.org/publications/cap/index.shtml>

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## Information & Reminders

If you are interested in hosting or attending a Day One training, contact Cinny Kittle at [ckittle@wvha.org](mailto:ckittle@wvha.org). The training has been approved for 3.6 contact hours for nurses and 3 contact hours for social workers. Thanks to a generous grant from the Claude Worthington Benedum Foundation, these trainings are provided free of charge.

**Reminder** - If you are a Day One provider, monthly reports are due the 15th of each month. Report forms can be accessed through the Day One web site at [www.wvha.org/day\\_one](http://www.wvha.org/day_one).

Much thanks to those of you who are actively using the Day One program that submit monthly reports on a regular basis. These are very helpful in reporting to our current funders, and illustrating to potential future supporters the level of participation in the program and the numbers of parents and other care providers that benefit from Day One. For more information, reporting forms, etc. CONTACT CINNY KITTLE [ckittle@wvha.org](mailto:ckittle@wvha.org), 304-344-9744 or 304-419-0899

*Building Blocks for a Bright Baby*

*This publication has been made possible through support from the Claude Worthington Benedum Foundation.*



## News to Use

### Third Annual Growing Healthy Children Conference

The third annual Growing Healthy Children Conference will be held on October 14-16, 2007 at the Charleston Marriott. This conference promises to offer participants an exciting array of sessions, great networking opportunities and continuing education opportunities. Plenary sessions will focus on Oral Health, Perinatal Health, Child Development/Child Health and School Health. To get e-mail updates about the conference, including speakers, agenda and registration information, go to <http://www.wvhealthykids.org/SaveDate.html>.

### Day One booklet available online

Building Blocks for a Bright Baby is now available online at [www.wvha.org/day\\_one](http://www.wvha.org/day_one). This booklet addresses infant brain development, breastfeeding, secondhand smoke exposure and other health and safety issues.